

Media4u Magazine - Journal
Department of Economic Teaching Methodology, Faculty of Finance and Accounting,
University of Economics, Prague
Department UNESCO Philosophy of Human Communication Kharkiv Petro Vasylenko
National Technical University of Agriculture

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12th International Electronic Research Conference

Media & Education 2018



Participation in the Conference is FREE OF CHARGE

Objectives of the Conference

The main aim of the Conference is to introduce the participants to the newest information on the use of media in education, and to provide them with an opportunity to share and enhance their knowledge at an international level.

The Conference is intended primarily for teachers and students doctoral programmes of study, who have already used, or wish to use, media as didactic tools in their teaching. Scientific contributions by professionals, who may enhance the knowledge of technical parameters regarding individual media, introduce the newest technologies and results of research, are warmly welcomed.

The Conference is also intended to foster an active cooperation and contacts among teachers at various scientific levels in the Czech Republic and abroad.

The Conference will provide an opportunity to commence a discussion over topical issues, their analysis and solutions, which subsequently will be carried out through the Media4u Magazine.

All accepted contributions will, upon review, be published in the electronic conference proceedings (ISBN) - Publisher Extrasystem Praha.

Participation in the Conference is FREE OF CHARGE

Areas covered:

- the role and potential of media as the means for transmission of information;
- the role and potential of mass media in education.

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Scientific guarantors of the Conference

prof. Ing. Radomír Adamovský, DrSc. – CZ
prof. Ing. Ondřej Asztalos, CSc. – CZ
prof. Ing. Ján Bajtoš, CSc., Ph.D. – SK
prof. PhDr. Martin Bílek, Ph.D. – CZ
prof. Ing. Rozmarína Dubovská, DrSc. – SK
prof. Valentina Ilganayeva, doktor nauk – UA
prof. PhDr. Libor Pavera, CSc. – CZ
prof. Vladimír Petrušov, DrSc. – UA
prof. Sergej Zavietny, DrSc. – UA
doc. PaedDr. René Drtina, Ph.D. – CZ
doc. Ing. Vladimír Jehlička, CSc. – CZ
doc. Ing. Pavel Krpálek, CSc. – CZ
doc. Natalia Moiseeva, Ph.D. – UA
doc. PhDr. Ivana Šimonová, Ph.D. – CZ
Donna Dvorak, M.A. – USA
Ing. Jan Chromý, Ph.D. – CZ
Ing. Alena Králová, PhDr. – CZ
Ing. Lucia Krištofiaková, Ph.D. – SK
Ing. Katarína Krpáľková-Krelová, Ph.D. – SK
Ing. Eva Tóblová, Ph.D. – SK
Ing. et Ing. Lucie Sára Závodná, Ph.D. – CZ
PhDr. Jan Závodný Pospíšil, Ph.D. – CZ

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Guidelines for Contributor

20th November 2018 is the deadline for:

- **the contribution** written in compliance with the template;
- **two reviews of the contributions** written and signed by the reviewers possessing an academic degree of the same or higher rank as the author.

All contributions, as well as the entire conference proceedings, will be further reviewed by two independent reviewers.

The contribution and reviews will be sent by email as an attachment to:

konference@media4u.cz

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