## Objectives of the conference Media and Education 2021

The main aim of the Conference is to introduce the participants to the newest information on the use of media in education, and to provide them with an opportunity to share and enhance their knowledge at an international level.

The Conference is intended primarily for teachers and students doctoral programmes of study, who have already used, or wish to use, media as didactic tools in their teaching. Scientific contributions by professionals, who may enhance the knowledge of technical parameters regarding individual media, introduce the newest technologies and results of research, are warmly welcomed.

The Conference is also intended to foster an active cooperation and contacts among teachers at various scientific levels in the Czech Republic and abroad.

The Conference will provide an opportunity to commence a discussion over topical issues, their analysis and solutions, which subsequently will be carried out through the Media4u Magazine.

All accepted contributions will, upon review, be published in the electronic conference proceedings (ISBN) - Publisher Extrasystem Praha.

Participation in the Conference is FREE OF CHARGE

## Areas covered:

- the role and potential of media as the means for transmission of information;
- the role and potential of mass media in education.